

WHAT IS CLAIMED IS:

1 1. A method of presenting an electronic programming guide
2 (EPG), comprising:

3 displaying an array of cells corresponding to a plurality of channels
4 and at least one time slot, each cell including a program title;

5 receiving a signal indicating a selected cell; and

6 magnifying the selected cell so that the program title of the selected
7 cell appears larger than program titles in non-selected cells.

1 2. The method of claim 1 wherein magnifying the selected cell
2 comprises displaying the program title in a first portion of a window.

1 3. The method of claim 2 further comprising displaying program
2 information for the selected cell in a second portion of the window such that the
3 window includes the program title and the program information.

1 4. The method of claim 3 wherein the first and second window
2 portions are proximate each other to facilitate association of the program title with
3 its program information.

1 5. The method of claim 4 wherein the first and second portions
2 are adjoining.

1 6. The method of claim 2 wherein magnifying the selected cell
2 further comprises including the selected cell within the window.

1 7. The method of claim 2 further comprising fixing a position of
2 the window and scrolling the program title of a next cell into the window.

1 8. The method of claim 7 wherein the scrolling includes selecting
2 a navigation button in the EPG.

1 9. The method of claim 7 wherein the scrolling includes
2 actuating navigation buttons provided on a remote control.

1 10. The method of claim 2 further comprising displaying an
2 auxiliary menu in the window, the auxiliary menu including a menu of options for
3 the selected cell.

1 11. The method of claim 10 wherein displaying the auxiliary menu
2 includes actuating an auxiliary menu button to cause the auxiliary menu to pop-out
3 from the window.

1 12. The method of claim 11 wherein displaying the auxiliary menu
2 includes displaying the auxiliary menu at the same time as the program title and
3 program information.

1 13. The method of claim 1 further comprising displaying an
2 advertisement.

1 14. The method of claim 13 further comprising relating the
2 advertisement to the selected cell.

1 15. The method of claim 1 further comprising receiving signals
2 for controlling the EPG, and generating an audio signal in response to receiving the
3 signals.

1 16. A method of presenting an electronic programming guide
2 (EPG), comprising:

3 displaying an array of cells corresponding to a plurality of channels
4 and at least one time slot, each cell including a program title;

5 receiving a signal indicating a selected cell; and

6 displaying the program title for the selected cell proximate to
7 associated program information for the selected cell.

1 17. A system for presenting an electronic programming guide
2 (EPG), the system comprising:

3 a transceiver in communication with a media source for receiving
4 program signals, the program signals including an EPG having an array of cells
5 corresponding to a plurality of channels and at least one time slot, each cell
6 including a program title, the transceiver arranged to receive a signal indicating a
7 selected cell and for magnifying the selected cell so that the program title of the
8 selected cell appears larger than program titles in non-selected cells.

1 18. The system of claim 17 wherein magnifying the selected cell
2 comprises displaying the program title in a first portion of a window.

1 19. The system of claim 18 wherein the window displays the
2 program title for the selected cell proximate to associated program information for
3 the selected cell.

1 20. The system of claim 18 wherein the window displays only one
2 program title in the array.

1 21. The system of claim 18 further comprising fixing a position
2 of the window so that the program title of a next cell must scroll into the window.

1 22. The system of claim 21 wherein the scrolling includes
2 selecting a navigation button in the EPG.

1 23. The system of claim 21 wherein the scrolling includes
2 actuating navigation buttons provided on a remote control.

1 24. The system of claim 18 wherein the window further includes
2 an auxiliary menu, the auxiliary menu including a menu of options for the selected
3 cell.

1 25. The system of claim 24 wherein the auxiliary menu pops out
2 from the window with actuation of an auxiliary menu button.

1 26. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a BACK button to close the auxiliary menu.

1 27. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a RECORD button to record the program in the selected cell.

1 28. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a ON-DEMAND button to order the program in the selected cell on-
3 demand.

1 29. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a RECORD ALL PROGRAMS button to automatically record all occurrences
3 of programs relating to the selected cell.

1 30. The system of claim 29 wherein the RECORD ALL PROGRAMS
2 button records occurrences of the selected program even if the occurrence is at a
3 different time and channel than the selected cell.

1 31. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a GO TO SHOW button to tune to the program in the selected cell.

1 32. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a REMINDER button to set a reminder notification for the program in the
3 selected cell.

1 33. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a MORE INFO button to display more information regarding the program
3 in the selected cell.

1 34. The system of claim 25 wherein one of the auxiliary menu
2 buttons is a LOCK button to limit access to a program corresponding to the selected
3 cell.

1 35. The system of claim 25 wherein the auxiliary menu is
2 displayed at the same time as the program title and information.

1 36. The system of claim 17 wherein the EPG further includes an
2 advertisement relating to the selected cell.

1 37. The system of claim 17 further comprising an audio signal
2 generator in communication with the transceiver, the generator producing audio
3 sounds based on inputs to the transceiver.

1 38. A system for presenting an electronic programing guide
2 (EPG), the system comprising:

3 a transceiver in communication with a media source for receiving
4 program signals, the program signals including an EPG having an array of cells
5 corresponding to a plurality of channels and at least one time slot, each cell
6 including a program title, the transceiver arranged to receive a signal indicating a
7 selected cell and for displaying the program title for the selected cell proximate to
8 associated program information for the selected cell.